

Women Entrepreneurs in India Problems, Challenges and Govt. initiatives

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I. INTRODUCTION

The word entrepreneur is derived from the French word “entrepreneur” which means a person who carries out the task of bringing together various resources and manages them to accomplish desired results and take some portion. Women Entrepreneurs may be defined as the women or a group of women who initiate, consolidate and run a business enterprise. Government of India has defined Women Entrepreneurs as an enterprise owned and controlled by women having a minimum financial interest of 51 per cent of the capital and giving at least 51 per cent of the employment generated in the enterprise to women.

Women Entrepreneurship in India symbolizes a group of women who are discovering new opportunities of economic participation. Entrepreneurship amongst women is a fairly recent phenomenon. Women play a vital role in reducing poverty through productive work that they are involved in outside their home. Women’s contribution in micro, small and medium enterprises is growing so that developmental goals and aims to lessen poverty, to improve family health and empower women’s economic status can be accomplished. Women Entrepreneurship deals with both the condition of women and role of entrepreneurship in the society. Therefore, it can be said women are considered as the better half of the society.

IV. CONCLUSION

It can be concluded that Micro, Small and Medium Enterprises are contributing to the economic growth and development of Indian economy. Women Entrepreneurs who were traditionally kept behind the four walls of their houses, now in modern society are capable of managing both their family and business. Though they face many problems and challenges in their path of becoming a successful entrepreneur but the government has taken many initiatives for the growth of women entrepreneurs. Finally, it can be said that there is a long way to go for women entrepreneurs and MSMEs in India and their success is the success of Indian economy.

