

Women and Mass Media: Gender Subjugation in Women Journalists' Career with a Reference to Gita Aravamudan

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I. INTRODUCTION

Gita Aravamudan is from Bangalore. She started her journalistic career at Hindustan Times, New Delhi, at a time when there were a few women journalists. She has also worked with and written for *Indian Express*, *India Today*, *Sunday*, *Filmfare*, *Femina*, *Illustrated Weekly* and *Sunday Middy*.

Her first book *Voices In My Blood*, was published in 1990. Her second book, *Disappearing Daughters: The Tragedy Of Female Foeticide and Infanticide*, was published in 2007 and became an instant best seller. *The Healing*, is her first novel published in 2008. Her other works include *Unbound: Indian women at work*, published in 2010, *Colour Of Gold* published in 2013. And her investigative journalism inspires an outstanding work, *Baby Makers: The story of Indian Surrogacy*, Published in 2014.

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