

Resident's Perceptions of the Impact of Cultural Tourism

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Abstract: *McCool and Martin (1994) indicated that the purpose of tourism development should be to increase the quality of life (QOL) for residents. The underlying premise is that tourism brings economic benefit to communities through job opportunities, tax revenue, investment, and the like. At the same time, it also produces a variety of negative impacts such as crowding, traffic congestion, pollution, and increased cost of living that may harm residents' quality of life. Researchers have identified a connection between residents' quality of life and tourism development and have identified several factors which influence residents' quality of life such as type and number of tourists, social exchange relation, type of tourism development, and more. Residents' quality of life and satisfaction are important not only for residents but also for tourism investors and stakeholders. The present study focused on the cultural impact of tourism. This information may be very useful to regional, local, tourism stakeholders, tourism planners, and policymakers.*

Keywords: Cultural Tourism, Quality of Life, Tourism Impacts

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