

Role of Knowledge Management Practices in Indian Financial Sector

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Abstract: *Knowledge is inherent in ideas, talent, judgments, relationship, root causes, relationships, concepts and perspective. The purpose of this paper is to examine the impact of knowledge management practices and organizational commitment on the job satisfaction of individual employees. A theoretical model concerning the connections between six facets of Knowledge Management (knowledge acquisition, knowledge sharing, knowledge creation, knowledge application, knowledge codification and knowledge retention), two facets of Organizational Commitment (Keeping up organizational image and Responding to organizational greediness) and job satisfaction is proposed. Then data is collected through face to face questionnaire and also online web based questionnaires and sample is selected on convenience based from the banking sector organization of Coimbatore. The findings of the study show that the organization's commitment to one's work environment and the knowledge management process are closely linked to the job satisfaction of higher employees. Especially intra-organizational knowledge sharing knowledge application and knowledge creation also organization commitment (coping with attachment) seems to be a key factors promoting satisfaction with one's job in most employee.*

Keywords: Knowledge Management, Job Satisfaction, Financial Sector.

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