

# Measuring Success Beyond Profit: An Exploration of Professional Fulfillment among Women Entrepreneurs in Kerala's Early Childhood Education Industry

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**Abstract:** *For the purpose of this research, 384 women who are in charge of preschools in Kerala were questioned about the things that provide them joy and a sense of accomplishment. The researchers came to the conclusion that there are three primary factors: having the flexibility and time to create a balance between work and family life, having enough money to keep the school running, and having employment that is meaningful and benefits other people. It is estimated that around sixty percent of the reasons why women experience a sense of fulfillment may be attributed to these three variables. The findings of the survey also showed that the factors that contributed the most to their overall satisfaction were having flexibility and a healthy work-life balance, while the factors that made them the happy about their occupations were feeling respected and valuable in their positions. Money was also a factor, but not as much as it was for them. In light of this, the researchers are of the opinion that we need to provide these women a greater degree of support, regulations that are equitable, and friendly help in order to enable them to continue doing what they like and to have a more fulfilling life.*

**Keywords:** Women Entrepreneurs, Early Childhood Education, Professional Fulfillment, Factor Analysis, Work-Life Integration, Kerala, Edupreneurship.

