A Study on Evaluating the Impact of Online Learning Platforms on Students' Skill Development in Coimbatore City

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Abstract: *This study analyses students' usage of online learning platforms and their course preferences for skill development in Coimbatore City. The rapid growth of digital learning platforms has significantly influenced students' learning behaviour by providing flexible and accessible opportunities to acquire practical and career-oriented skills beyond traditional classroom education. The research focuses on identifying the online learning platforms most frequently used by students and examining the types of courses enrolled through these platforms.*

Primary data were collected from 55 students using a structured questionnaire. Statistical tools such as Percentage Analysis and Chi-Square Testwere applied for data interpretation. The findings reveal that students actively use online learning platforms, with skill-based short courses emerging as the most preferred choice among learners. Platform usage varies significantly, indicating that course availability and platform usability influence students' engagement levels.

The study concludes that online learning platforms play an important role in supporting students' skill development, and improving platform accessibility and course quality can further enhance learner participation and learning outcomes...

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