

Student Management System CRM

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Abstract: *Student Management System (SMS) is a solution tool that is designed to track, maintain and manage all the data generated by a School, including the grades of a student, their attendance, their interpersonal activities records, etc. A CRM system helps companies stay connected to customers, streamline processes, and improve profitability. When people talk about CRM, they are usually referring to a CRM system, a tool that helps with contact management, sales management, agent productivity, and more. CRM tools can now be used to manage customer relationships across the entire customer lifecycle, spanning marketing, sales, digital commerce, and customer service interactions. This can make the system easier to navigate and to use maximizing the effectiveness of time and other resources. SMS allows the keeping of personal data in a form that can be easily accessed and analyzed in a consistent way.*

Keywords: Student Management System

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