CSR Fund Allocation for NGO-Corporate Matching

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Abstract: *This paper will present a landscape where corporations are increasingly expected to go beyond mere profitability and embrace social, environmental and stakeholder-centred responsibilities, this project presents the design and implementation of a CSR Management System. The system integrates modules for activity planning, fund allocation, monitoring of deliverables, and impact assessment in a unified workflow, thereby enhancing transparency, accountability and strategic alignment of CSR initiatives. Leveraging web-based architecture and a centralised data store, the system enables organisations to log proposals, route approvals, track progress in real time and generate analytics for decision-making. Pilot implementation demonstrates how the system bridges gaps in programme execution, stakeholder engagement and regulatory compliance, ultimately fostering more effective and measurable CSR outcomes. The proposed approach contributes to both academic and practical discourses on how technology can underpin structured CSR governance and deliver value across social, environmental and economic dimensions.*

Keywords: Corporate Social Responsibility, CSR Management System, Workflow Automation, Impact Analytics, Transparency, Sustainable Development