

Formulation and Evaluation of Herbal Face Toner: A Review

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Abstract: *Herbal cosmetics have gained tremendous popularity in recent years due to growing awareness about the adverse effects of synthetic ingredients and the benefits of natural products. Face toners, an essential component of skincare regimens, help restore skin pH balance, minimize pores, and prepare skin for subsequent treatments. This review comprehensively examines the formulation strategies, herbal ingredients, evaluation parameters, and recent advances in herbal face toner development. The article discusses various plant extracts used in toner formulation, their phytochemical constituents, skin benefits, and quality control measures to ensure product safety and efficacy.*

Keywords: Herbal cosmetics, face toner, natural ingredients, phytochemicals, skin care, formulation