

# A Review of Optimizing Cross-Domain Ranking Algorithms for Maximum Information Retrieval Efficiency

**Salunke Shrikant Dadasaheb<sup>1</sup> and Dr. Swati Nitin Sayankar<sup>2</sup>**

<sup>1</sup>Research Scholar, Department of Computer Science

<sup>2</sup>Professor, Department of Computer Science  
Sunrise University, Alwar, Rajasthan, India

**Abstract:** *The exponential growth of heterogeneous digital data across domains such as healthcare, e-commerce, education, and social platforms has created a demand for more efficient information retrieval (IR) models. Cross-domain ranking algorithms aim to retrieve relevant information by learning relationships between sources of varying context. This review explores foundational IR algorithms, emerging neural and machine-learning ranking systems, performance metrics, and optimization techniques. Challenges, research gaps, and future directions are also discussed.*

**Keywords:** Optimizing Information Retrieval, Cross-Domain Ranking, Ranking Algorithms