

Balancing Efficiency and Innovation: The Role of Administrative Leadership in Telecom

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Abstract: *The telecommunications sector is one of the dynamic sectors and balancing administrative efficiency and innovation is needed for sustainable growth. The aim of this study is to find out the role of leadership in improving organizational performance while they are transformational, transactional, and adaptive leadership styles. It also considers the effects of digital transformation and strategic making on enhancing operation efficiency. The findings show that an effective leadership helps nurture innovation, simplifies processes, improves competitiveness and regulatory compliance is an important means whereby industry progress is shaped. Telecom organizations can overcome the challenges and improve their performance by integrating leadership development, technological advancements, and adaptive management strategies. Lastly, I contribute to the literature of leadership and innovation in the telecommunications industry and present specific insights that will be useful for industry members and government planners.*

Keywords: Leadership styles, administrative efficiency, Digital transformation, Strategic leadership, Organizational performance, Technological innovation, Customer Relationship Management Competitive advantage, Regulatory compliance

