

Role of Local Food Integration in Promoting Sustainable Culinary Tourism in the Hospitality Industry of Cochin, Kerala

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Abstract: Sustainable culinary tourism has emerged as an integral component of destination branding, offering cultural enrichment while promoting environmental, social, and economic sustainability. In Kerala, particularly in Cochin, the integration of local food into hospitality services provides a unique opportunity to attract culinary tourists while preserving indigenous food heritage. This review explores the role of local food integration in promoting sustainable culinary tourism in Cochin's hospitality industry. It highlights consumer preferences, industry challenges, and potential benefits for tourism development and destination sustainability

Keywords: Local Food Integration, Sustainable Culinary Tourism, Community Development