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An Analysis on the Contribution of Social Media in Social Growth

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Abstract: *The term "social media" refers to a group of online communication platforms that focus on user-generated content, collaboration, and community involvement. This analysis's main objective is to give detailed information regarding how social media affects society. Several researches suggested that social media might have both positive and positive effects. Positive results include improved learning opportunities, socialization and communication, as well as access to health-related information. Some of the negative effects of social media on societies include terrorism, criminal activity, cat fishing, depression, anxiety, and cat fishing. The outcome will typically be favorable when people utilize social media for the right reasons and set goals, and the opposite is true for bad side effects. To lessen and protect communities from its harmful aspects.*

Keywords: Society, Contribution, Growth, Activity

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