

A Comparison of Community Perceptions on Responsible and Sustainable Tourism

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Abstract: *One important way to carry out a pro-poor, pro-community, and sustainable initiative is via responsible tourism. Despite being relatively new, the word is receiving a lot of attention globally. However, since its fundamental ideas are similar, it is sometimes mistaken for sustainable tourism. Thus, by looking at how locals see tourist locations, this essay aims to evaluate the theoretical underpinnings of both ideas. First, 387 people of four popular tourist locations in the Indian state of Kerala were given a standardized survey questionnaire. After the data was analyzed, it was shown that there is a strong correlation between sustainable tourism and responsible tourism. Additionally, the former achieves the latter's goals in a manner that makes it a condensed form of sustainable tourism rather than anything distinct from it. Responsible tourism is an action component with more real-world applications, while sustainable tourism is more of a theoretical idea. As a result, the results provide scholars and decision-makers guidance on how to define and use both ideas at different levels*

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