

# The Role of NGO's Promoting Vocational Training for Rural Youth in Tirunelveli City

C.K Lakshmi Rohini, K. Manju, N. Valarmathi

Sri Sarada College for Women (Autonomous), Tirunelveli Tamil Nadu, India

(Affiliated to Manonmaniam Sundaranar University, Tirunelveli, Tamil Nadu, India)

**Abstract:** *Youth empowerment is enhancing the status of young people, empowering them to build on their competencies and capabilities for life. It will enable them to contribute and benefit from a politically stable, economically viable and legally supportive environment, ensuring their full participation as active citizens in their countries. Non-Governmental Organizations (NGOs) play a pivotal role in bridging the gap between these communities and the resources they need to flourish. With their unwavering commitment to social change, NGOs empower rural populations through innovative programs that focus on education, healthcare, sustainable agriculture, and economic development. This study analyses the impact of various empowerment programmes of NGOs on the rural youth. For measuring the empowerment level of youth beneficiaries, the statistical tools and techniques such as mean and percentage analysis for the study. The results show clearly that the demands of the rural population varied, and their participation in the training course was highly influenced by access to a training centre, the duration of the training, economic returns and socio-cultural factors. The demand-driven approach works best in vocational training when it involves the relevant stakeholders and the target groups in the planning and designing process. So, it is recommended to launch awareness campaigns for the grass-root acceptance of vocational and skill training through NGOs.*

**Keywords:** Youth, empowerment, NGO, Vocational Training

