

A Study on Impact of MSMEs Job Creation in Tirunelveli City

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Abstract: *Micro, Small and Medium Enterprises (MSMEs) are a key driver of employment generation and regional development. This study focuses on the impact of MSME job creation in Tirunelveli city, highlighting their role in enhancing local livelihoods and economic stability. To identify the challenges faced by MSMEs in creating and sustaining employment opportunities. To examine the current employment trends within the MSME sector at regional and national levels Data collected from MSME owners, employees, and secondary sources reveal that the sector has significantly reduced unemployment and underemployment while creating opportunities for youth and women. Increased household income, skill development through practical training, and the growth of support services are notable outcomes. The presence of MSMEs has also strengthened local supply chains and promoted entrepreneurial culture. However, challenges such as limited credit access, infrastructure gaps, and inadequate market linkages restrict their full potential. Despite their positive impact, MSMEs in Tirunelveli face several challenges such as limited access to credit, inadequate infrastructure, skill gaps, and high competition from larger firms. The study also highlights the role of women-led enterprises and youth entrepreneurship in expanding job opportunities and fostering financial independence. The research emphasizes how MSMEs provide accessible and diverse employment, particularly for semi-skilled and unskilled workers, thereby reducing the dependency on agriculture and mitigating rural-to-urban migration pressures. The study suggests targeted interventions in financial support, vocational training, and infrastructure development to maximize the employment benefits of MSMEs and ensure sustainable, inclusive growth in Tirunelveli city.*

Keywords: MSMEs, Employment Generation, Economic Development, Small Enterprises, Entrepreneurship

