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Writing Style and Characters of Chetan Bhagat

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Abstract: Chetan Bhagat has emerged as one of India's most commercially successful English-language authors, capturing the imagination of young readers through his accessible prose and contemporary themes. This research critically examines Bhagat's writing style, characterized by colloquial language, humor, and narrative simplicity, as well as his portrayal of characters representing urban youth grappling with cultural and social pressures. It situates Bhagat within the broader tradition of Indian English fiction, exploring how his mass appeal both democratized reading and prompted critiques of literary shallowness. Through close textual analysis of key novels—Five Point Someone (2004), 2 States (2009), The 3 Mistakes of My Life (2008), Half Girlfriend (2014), and Revolution 2020 (2011)—the study interrogates themes such as youth identity, education, love, and socio-cultural conflict. The reception analysis includes both praise for relatability and criticism for stereotypical characterization and simplicity. Ultimately, this paper offers a balanced assessment of Bhagat's impact on literary culture and suggests avenues for bridging accessibility with deeper artistic depth.

Keywords: Young readers, Colloquial language, Balanced assessment, Stereotypical characterization and Balanced assessment





