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## The Role of Globalization in the Internationalization of Higher Education

**Umesh Dhungel** 

Founder & CEO, Shatakshee Educational Foundation Pvt. Ltd., Kathmandu, Nepal umesh@shatakshee.edu.np

Abstract: Globalization has profoundly influenced the landscape of higher education, driving the process of internationalization across academic institutions worldwide. This paper explores how globalization facilitates cross-border mobility of students and faculty, fosters international collaborations, and integrates global perspectives into curricula. Technological advancements have enabled the rapid expansion of online learning and virtual academic exchanges, breaking down traditional barriers to education. Furthermore, global competitiveness has prompted institutions to adopt international standards, seek cross-national partnerships, and enhance their visibility through global rankings. While globalization offers significant opportunities for academic growth, cultural exchange, and knowledge dissemination, it also presents challenges such as inequality in access, commercialization of education, and the risk of cultural homogenization. The study underscores the need for a balanced, inclusive, and ethical approach to internationalization in order to harness the full benefits of globalization in higher education.

Keywords: Globalization, Internationalization of Higher Education, Student Mobility



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