Role of School and Social Environment in Shaping Social Media Infatuation and Cyberbullying among Higher Secondary Students

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Abstract: *In the digital era, social media has become a central part of adolescents' lives. Higher secondary students frequently engage with social networking platforms for communication, entertainment, and information sharing. While these platforms provide opportunities for social interaction and learning, excessive engagement may lead to social media infatuation and increase the risk of cyberbullying. The school environment and social surroundings play a significant role in shaping students' online behavior. This review paper examines previous studies related to the influence of school climate, peer relationships, parental guidance, and community context on social media infatuation and cyberbullying among higher secondary students. The review highlights that supportive school environments, effective anti-bullying policies, digital literacy programs, and positive family relationships can reduce the negative consequences of excessive social media use. The study emphasizes the need for collaborative efforts among schools, families, and communities to promote responsible digital behavior among adolescents.*

Keywords: *Social Media Infatuation, School Environment, Social Environment*