

Operations at Flipkart Supply Chain Management

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Abstract: *This research paper explores the operations of Flipkart's supply chain management system, focusing on its structure, strategies, and technological innovations. As one of India's largest e-commerce platforms, Flipkart has built a highly responsive and efficient supply chain network to handle vast product assortments, fluctuating demand, and complex logistics. This paper aims to analyze how Flipkart manages procurement, inventory, warehousing, logistics, and last-mile delivery while maintaining customer satisfaction and operational efficiency. The study also sheds light on the company's sustainability initiatives and the future of e-commerce logistics in India*

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