

The Use of Compensation Packages for Employees' Performance in Diraa HR Services

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Abstract: *This study examines the role of compensation packages in influencing employee performance at Diraa HR Services, a leading consultancy in Coimbatore. Through a structured survey and qualitative interviews, the research explores the relationship between direct and indirect compensation and employee satisfaction, motivation, and retention. Findings indicate a strong correlation between compensation fairness and performance outcomes. Recommendations include improving salary structures, transparency, and performance-linked incentives.*

Keywords: Compensation, Employee Performance, HR Services, Job Satisfaction, Diraa Consultancy

