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Role of Artificial Intelligence in Human Resource

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Abstract: The increasing integration of Artificial Intelligence (AI) into business operations has significantly transformed the field of Human Resource Management (HRM). This study explores the role of AI in various HR functions, including recruitment, onboarding, performance management, employee engagement, and learning and development. By leveraging AI technologies, organizations are able to make data-driven decisions, streamline HR processes, and improve overall workforce efficiency. This thesis aims to analyze the extent of AI implementation in HR, its benefits, challenges, and future implications. The findings are supported by a comprehensive literature review, primary data collection through surveys, and qualitative analysis.

Keywords: Artificial Intelligence

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