

A Study on the Public Opinion on Kalaingar Magalir Urimai Scheme in Tamilnadu

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Abstract: *Kalaingar Magalir Urimai Scheme" in Tamil Nadu varies, with some lauding it as a crucial step toward women's empowerment and gender equality. Supporters appreciate the financial assistance, skill development opportunities, and support services provided to women. However, like any policy, there are differing views, with some expressing concerns about the implementation, reach, and effectiveness of the scheme. This research explores the diverse perspectives within the public domain, shedding light on the scheme's reception and impact on the ground. The type of research followed here is empirical research. The Sampling frame taken here is public areas in and around Chennai, Tamil Nadu and Through online communications the independent variables are age, gender, marital Status ,occupation, Monthly income of the respondent and the dependent variables are contribution of the kalaingar magalir urimai scheme for women in tamil nadu also the pressing issues that the scheme should address women in the state and the awareness rate of respondents about the scheme. The statistical tool used here is graphical representation. The research aims to assess the scheme's effectiveness, identify areas of improvement, and contribute valuable feedback for policymakers. This exploration serves to gauge the scheme's resonance within the community and to inform future decisions and adjustments to enhance its overall impact on women's empowerment in the region.*

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