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## Formulation & Evaluation of Herbal Lip Balm

Pathan Aliya Javedkhan, Prof Sanap. A. S, Dr. Surwase. K. P

Kishori College of Pharmacy, Beed

Abstract: The lip-care products for everyday basis contains harmful heavy metals and preservatives Other than leaching throughthe pores on your lips, these heavy metals and other chemicals can also be accidently ingested Lip balm formulations are most widely used to enhance the beauty of lips and add glamour touch to the make-up. Lip balms offer a natural way to maintain and promote healthy lips. Current cosmetic lip products are based on use of enormous chemical ingredients which has a various sideeffects. Hence, an attempt has made to study the natural ingredients which is used to formulate the natural lip balm. The natural lip balm can made using naturally occuring base oils, colour, flavouring agent etc. Organic lip balm nourishes the lips and help to get hydrated and protect lips which was affected by the dryness. Organic lip balm can be better option for treatment of various lip issues. Beetroot lip balm was found to posses the antioxidant activity.

Keywords: Beetroot, Organic lip balm, natural ingredients, antioxidants, hydrated, cosmetics, nourish, etc.

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