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## Formulation & Evaluation of Herbal Moisturizing Cream

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Abstract: Herbal cosmetics are the preparations are used to beautify and enhance the human appearances. The aim of the present research was to formulate and evaluate the herbal moisturizing containing plant extracts prepared by using water in oil method for the purpose of nourishing and moistening the skin. The moisturizing cream is prepared by using the neem oil and extract of Alovera. Quality evaluation of the formulated product was assessed by using different evaluation methods. No change of the physical properties was observed in formulated cream. The formulated cream showed good consistency and spread ability, homogeneity, pH, non-greasy, no evidence of phase separation during study period of research. Stability parameters like visual appearance, nature, viscosity and fragrance of the formulated cream showed that there was no significant variation during the study period of research. The herbal extract containing moisturizing cream gives the cooling and soothing effect due to slow evaporation of water present in the emulsion. The moisturizing creams are more moisturizing as they provide an oily barrier which reduces the water loss from the stratum corneum, the outermost layer of the skin. They are water-in-oil emulsion and intended for application on skin or accessible mucous membrane to provide localized and sometimes systemic effect at the site of application

**Keywords**: Herbal moisturizing cream, Hydration, Softening, Herbs, Evaluation



Herbal Moisturizing cream

