## **IJARSCT**



## International Journal of Advanced Research in Science, Communication and Technology

International Open-Access, Double-Blind, Peer-Reviewed, Refereed, Multidisciplinary Online Journal

Impact Factor: 7.67

Volume 5, Issue 2, June 2025

## AI in Maternal Health: Personalized Prenatal **Monitoring and Guidance**

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Abstract: Maternal healthcare is critical for ensuring the well-being of pregnant women and their unborn children. Mom Care is an intelligent monitoring and guidance system designed to provide personalized maternal healthcare through real-time health tracking, emergency alerts, and pregnancy guidance. The system leverages cloud computing, user dashboards, and AI-based monitoring to ensure timely health insights. The user-friendly interface allows expecting mothers to track vital parameters, receive medical alerts, and access personalized recommendations. The proposed system integrates IoTbased health monitoring, AI- driven analysis, and a responsive user dashboard to enhance maternal healthcare accessibility and effectiveness.

Keywords: Maternal Health, Pregnancy Monitoring, AI, Cloud Computing, Emergency Alerts, Health Guidance, User Dashboard

DOI: 10.48175/568





