Impact of Electronic Media on English Language Learning

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Abstract: *Social media possess several strengths and opportunities in English language learning at large. The main objective of this research is to examine the impact of using electronic media in learning English language for students. Electronics media help students to memorize vocabulary more effectively and allow them to form a sentence in their mind more easily and quickly. Among the many language learning sources, electronic media plays an important role in improving one's language standards. Some of the important media instruments that help in learning a language are – Internet, streaming services, television, newspapers, magazines and radio. These have revolutionized the world of communication. Hence, these media instruments, though used for gaining information, also have evolved as language promoters/ resources, thus playing an important role in learning a language. Let us now learn how each media tool helps in learning a new language. This paper highlights a role of electronic media in learning English language for students. This will help to broaden their vision.*

Keywords: Electronic media, learning, Internet, streaming services, television, radio and language learning apps

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