

Analysing Virtual Reality (VR) in the Context of Broadcasting Technology

Minakshi Kandari¹, Khichi Pooja², Pawar Sujal³

Asst. Professor¹ and FYBMS^{2,3}

Uttar Bhartiya Sangh's Mahendra Pratap Sharda Prasad Singh College of Commerce & Science, Mumbai, Maharashtra

Abstract: *In the 20th century, there was a growing interest in virtual reality technology, which has subsequently evolved into a burgeoning industry. Virtual reality (VR) has many applications across multiple industries, encompassing entertainment, healthcare, and scientific research. Virtual reality (VR) technology now offers a range of advantages and disadvantages across multiple industries. This essay analyzes the advantages and disadvantages of modern technology by exploring the applications of virtual reality (VR) in different industries. The development and widespread adoption of virtual reality technology is of utmost importance. It has transformed the monotonous and unresponsive nature of computer and human interaction and enhanced the human aspect of the two-way communication. Virtual technology, however deeply integrated into people's life, presents both advantages and disadvantages. One can adopt a more objective perspective when evaluating the utilization of analytical technologies and the continuous enhancement in future research and development.*

Keywords: virtual reality (VR), technology, future study