Progressive Web Apps (PWAs): Enhancing User Experience through Modern Web Development

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Abstract: *In an era where seamless digital experiences are paramount, Progressive Web Apps (PWAs) have emerged as a transformative approach to web development. Blending the best features of web and mobile applications, PWAs offer a fast, reliable, and engaging user experience across platforms and devices. This paper explores how PWAs leverage modern web technologies—such as service workers, responsive design, and web app manifests—to bridge the gap between traditional websites and native applications. It examines the key benefits PWAs bring to users and developers alike, including offline functionality, push notifications, and reduced load times. Additionally, the paper analyzes the impact of PWAs on user engagement, retention, and accessibility, while also addressing the challenges involved in their implementation. Through case studies and current industry practices, this research highlights how PWAs are redefining the standards of user interaction on the web and driving the future of digital experiences.*

Keywords: Progressive Web Apps (PWAs), User Experience (UX), Modern Web Development, Service Workers, Web App Manifest, Responsive Design, Cross-Platform Compatibility, Offline Accessibility, Web Performance Optimization, Push Notifications, App-like Experience, Web Technologies, Mobile Web, Engagement and Retention, PWA Implementation Challenges

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DOI: 10.48175/IJARSCT-25631

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ISSN
2581-9429
IJARSCT