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AI and Cloud in Financial Services: Transforming Fraud Detection and Risk Management

Bhaskar Goyal

University of Southern California, USA



Abstract: The integration of artificial intelligence and cloud technologies has fundamentally transformed financial services, particularly in fraud detection and risk management domains. This transformation addresses the growing sophistication of financial threats while enhancing operational efficiency across the sector. Cloud infrastructure has evolved from basic storage solutions to sophisticated computational ecosystems that enable real-time processing of massive transaction datasets with unprecedented speed and security. AI-powered fraud detection mechanisms leverage machine learning, deep learning, and natural language processing to identify anomalous behaviors with remarkable accuracy, substantially reducing financial losses while improving customer experience. Predictive analytics applications have revolutionized risk management practices, transforming them from retrospective analyses to forward-looking strategies that forecast potential disruptions across credit, market, and operational risk domains. However, these technological advancements bring significant regulatory and ethical considerations, including challenges related to algorithmic explainability, data privacy, and potential bias. Financial institutions have responded by implementing comprehensive governance frameworks that balance innovation with compliance requirements, ensuring technological advancements align with regulatory standards while maintaining customer trust in an increasingly digital financial ecosystem.

Keywords: Artificial intelligence, cloud computing, fraud detection, risk management, financial technology

