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Role of RP-HPLC in Pharmacokinetics and **Bioavailability Studies: Current Trends**

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Abstract: Reverse Phase High-Performance Liquid Chromatography (RP-HPLC) has emerged as a gold standard analytical technique in pharmacokinetic and bioavailability studies due to its high resolution, reproducibility, and versatility. It plays a pivotal role in quantifying drugs and their metabolites, determining pharmacokinetic parameters (Cmax, Tmax, AUC, half-life, clearance), and assessing absolute and relative bioavailability. Recent advancements, such as ultra-fast UPLC, core-shell columns, and LC-MS/MS integration, have significantly improved the sensitivity, selectivity, and efficiency of drug analysis. However, challenges remain, including matrix interferences, limited detection capabilities for low-dose drugs, and labor-intensive sample preparation. While RP-HPLC remains widely used, alternative techniques such as LC-MS/MS and Capillary Electrophoresis (CE) offer superior sensitivity and automation. Green chromatography approaches and AI-driven data processing are shaping the future of RP-HPLC, ensuring faster, more sustainable, and highly accurate bioanalytical studies. This review discusses the fundamental principles, applications, recent innovations, challenges, and future prospects of RP-HPLC in pharmacokinetic and bioavailability research.

Keywords: RP-HPLC, Pharmacokinetics, Bioavailability, LC-MS/MS, UPLC, Drug Metabolism, Green Chromatography, Analytical Validation

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