

Study on Demand of Banana Powder at Nanded City Maharashtra

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Abstract: *This study looks at the banana powder industry in Nanded, Maharashtra. It examines its size, how businesses get their supplies, the demand in the market, pricing concerns, uses of the product, problems in buying ingredients, and methods to ensure quality. The findings show that the industry has potential to grow but also faces challenges. There are ways to improve through better marketing, sourcing from local farmers, and making the product stand out more. To make the introduction stronger, you could explain why the banana powder industry is important to study. For instance, you could mention how the area's farming methods, local economy, and new market needs all come together to create both opportunities and difficulties for this business. Such details would provide more depth and a clearer picture of the topic.*

Keywords: demand in the market

