

Institutional Strategies for Maximizing Alumni Network Potential

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Abstract: *An online platform Alumni Portal serves to maintain connections between educational institution alumni. The portal operates as a main networking platform for alumni members to maintain their connection with each other. All alumni of an institution can connect with each other through their alma mater portal and utilize its collection of resources and benefits. This platform includes specific features together with different modules which help alumni build their professional connections and execute development activities and participate more actively within the alumni community. The portal shows a customized welcome for all alumni through its introductory display which incorporates upcoming events and announcements. The portal provides users with access to upcoming events and announcements together with internship possibilities. The Alumni Directory module enables the portal allows registered alumni to scan the network of graduates through multiple connection filters that include educational year and physical location and professional sectors. location, and industry. Such a tool enables members to establish broader professional relationships while creating mentorship opportunities.*

Keywords: Alumni Management, Networking Platform, Education Technology, Student connection

