UnifyU – A Centralized Platform for University Club Management

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Abstract*: The UnifyU project aims to develop a centralized platform to streamline and enhance university students' engagement with clubs and events. By providing a user-friendly mobile application, the platform will allow students to easily discover, join, and manage campus activities. The main goals are to offer a user-friendly interface, consolidate access to club and event information, provide management tools for club leaders. The platform will feature dedicated feed pages for each club, providing real-time updates, announcements, and interactive content to keep members informed and engaged. Expected outcomes are increased student engagement, streamlined club operations, personalized user experiences, comprehensive event management ultimately more connected and vibrant college community.*

Keywords: University Club Management, Student Engagement, Android Development, Firebase Backend, Real-time Communication, Cloud Storage, User Authentication, Event Management, Social Networking, Mobile Application, EdTech, Community Building, Digital Transformation.