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Farming Tools and Equipment Platform

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Abstract: Agriculture is the cornerstone of the Indian economy, contributing 17-18% to the country's GDP and supporting approximately 50% of the workforce. Rightly regarded as the backbone of the Indian economy, the agricultural sector remains one of the few areas where e-commerce has yet to make a significant impact. However, e- commerce solutions are emerging to address customer preferences and logistical challenges, driving online grocery sales globally, particularly among businesses and consumers.

Keywords: Agriculture

