

# CareerSetu: Connecting Passion to Profession

Namrata Jadhav<sup>1</sup>, Shravani Deshmukh<sup>2</sup>, Tanvi Dudhe<sup>4</sup>, Aarya Chavan<sup>4</sup>, Prof. Renuka Anami<sup>5</sup>

Lecturer, Department of Computer Technology<sup>5</sup>

Student, Department of Computer Technology<sup>1,2,3,4</sup>

B.V.J.N.I.O.T, Pune, Maharashtra, India

**Abstract:** *CareerSetu is an AI-powered platform that helps people with career guidance, whether they are students, graduates, or professionals. It offers personalized advice and career assessments based on where someone is in their education or career. The platform provides tailored tests for school students (grades 8-12), engineering hopefuls, college graduates, and working professionals. These tests help users discover their strengths, interests, and the best career paths for them. In addition to assessments, CareerSetu offers skill-building programs, internship training, and interview preparation to help bridge the gap between education and the job market. The platform also gives advice on soft skills and practical knowledge, helping people create long-term, fulfilling career plans. Using AI, expert counseling, and real-time career trend analysis, CareerSetu gives accurate, data-driven recommendations to help individuals make informed career choices. It's a valuable tool for anyone looking to plan their career, improve their skills, and grow professionally.*

**Keywords:** Career Guidance, Career Counselling, Career Assessments, Skill Development