

# Impact of Social Media on Youth

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**Abstract:** *The extensive use of social media in India has been on the rise among the new generation youths. In today's world, use of social media has become an integral part of everyday life of human being. This paper throws a light on pattern of social media usage and its impact on youth. The new age social networking culture has been accepted and got an enthusiastic response. It is evident from the studies that social media has both positive and negative impact on youths.*

**Keywords:** Social Media, Social Networking, Impact and Youth