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Unlocking Talent: The Power of Strategic Recruitment and Selection

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Abstract: For companies looking to hire and retain qualified workers, recruitment and selection are essential procedures. This study examines a number of recruitment and selection-related tactics, approaches, and difficulties. It emphasises how crucial it is to match organisational objectives with these procedures in order to guarantee long-term success. The study also looks at how hiring and selection procedures are affected by diversity, technology, and legal issues.

Keywords: Recruitment, Selection, Human Resource Management, Talent Acquisition, Organizational Success

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