

Unlocking Talent: The Power of Strategic Recruitment and Selection

Dr. Neha Acharya¹ and Dr. Avinash Acharya²

Assistant Professor, Dr. Ambedkar Institute of Management Studies and Research, Nagpur¹
Senior Manager (HR- Legal), Maharashtra State Electricity Distribution Company Ltd.²

Abstract: *For companies looking to hire and retain qualified workers, recruitment and selection are essential procedures. This study examines a number of recruitment and selection-related tactics, approaches, and difficulties. It emphasises how crucial it is to match organisational objectives with these procedures in order to guarantee long-term success. The study also looks at how hiring and selection procedures are affected by diversity, technology, and legal issues.*

Keywords: Recruitment, Selection, Human Resource Management, Talent Acquisition, Organizational Success