

# Management and Sports: Enrichment in Sports Era

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**Abstract:** *Sports management is a multidisciplinary field that uses advertising, law, finance and business. A specific university degree helps students develop basic skills in business management, finance, law, brain research and presentation, all with this in mind. Due to the undeniable abundance of sports achievements on this planet and the use of sports science and innovation, sports clubs pay more attention to people's assets, games and business leaders. Recently, better game results achieved in various games have generally changed the decision and the nature of the game and set new requirements as a fundamental starting point to solve the current problem. The initiative, improvement and rapid change of sports innovation and business management of today's sports federations are undoubtedly the most important motives on the planet today to transform sport and business and theory and human revolutions for all and ingenuity and thinking. imagination, the most important of the creations and attributes of progress. It is vital satisfactory (preparing) of workers in sport (sports organization) to stay up with the improvement of data advancements and how to maximize the advancement that we permit new advances.*

**Keywords:** Sports management, development, skills, improvement, advancements