

Recreation and Value Addition of Tourism Facilities on Riverside Hooghly (Ganga) from Millennium Park to James Prinsep Ghat, Kolkata

Doctor of Philosophy in Hospitality and Tourism Management

Budhaditya Paul¹ and Dr. Sanjay Mathur²

Research Scholar, Department of Management and Commerce¹

Guide, Department of Management and Commerce²

Sunrise University Alwar (Raj.) India

Abstract: *My keen interest in tourism of Hospitality since youth gave birth to many questions. One such question is why can't we develop this area on riverside Ganga and make it a world class destination, thus generating employment, speed cultural awareness, making the area more happening and active.*

My work will analyse the various aspects of development and find solutions to every possible problems. The detailed report of the problems and its solutions in most scientific manner and this will benefit the tourism and hospitality sector of West Bengal specially Kolkata.

The whole objective of my studies is Nation building, economic upliftment, employment generation, socioeconomic development, cultural development, industry development and overall the Tourism development of the state.

Keywords: Ganga, Hooghly, Kolkata, Tourism