

Digital Advocacy Against the Silent Genocide: Leveraging AI to Address Female Foeticide in India

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Abstract: *Female foeticide remains a grave challenge in India, perpetuated by deep-rooted societal biases and technological misuse, such as illegal prenatal sex determination. This silent genocide continues to skew the gender ratio and threatens the social fabric. With the advent of artificial intelligence (AI), there is an unprecedented opportunity to combat this issue through innovative and targeted digital advocacy.*

This paper explores how AI-powered tools can revolutionize efforts to address female foeticide by enabling predictive analytics, identifying hotspots of gender-based discrimination, and monitoring illegal practices. It delves into AI's role in raising awareness, mobilizing communities through digital platforms, and supporting law enforcement to detect and deter violations. Furthermore, the paper examines case studies of successful AI interventions in social justice campaigns and discusses their applicability in tackling female foeticide.

The study underscores the potential of digital advocacy as a transformative approach, urging policymakers, NGOs, and technologists to harness AI for proactive and scalable solutions. By bridging technology with social change, India can take significant strides toward eradicating this atrocity and fostering a gender-equitable society..

Keywords: Female Foeticide, Artificial Intelligence, Digital Advocacy, Gender Equality, Prenatal Sex Determination, Predictive Analytics, Social Justice, Gender-Based Discrimination, AI in Law Enforcement, Awareness Campaigns, Technological Interventions, India