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Is Artificial Intelligence Versus or With Copyright?

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Abstract: The relationship between Artificial Intelligence (AI) and copyright is complex and evolving, marked by both collaboration and tension. AI technologies combined with generative models are transforming creative industries by enabling the rapid production of art, music, text, and other media. This creates a critical legal and ethical juxtaposition where intellectual property ownership and IP rights protection are both facilitated by AI.

AI can be used as a tool to enhance creativity or even to create entirely new works based on protected works. In this context, copyright laws can evolve to accommodate AI's role in the creative creation process, where a balance can be struck, depending on the degree of resemblance of the new work with the old work, the initiators can be allowed to retain rights over the outputs of AI or allows for rights of a new person over that work to be created.

AI while posing challenges to traditional copyright frameworks also allows for better enforcement of copyright protections as creators can use AI to scan the entire internet for unauthorised use of their works. As AI systems increasingly replicate and are used to build upon existing creative works, the debate over fair use and the need for new legal frameworks intensifies. In conclusion, AI stands at a crossroads with copyright law, creating opportunities for both enhanced enforcement and creativity while simultaneously challenging the principles of intellectual property protection.

Keywords: Artificial Intelligence, Copyright Law, Legal Paraphernalia, Copyright Infringement and Intellectual Property Protection



