

# Analyzing 'Right to Privacy' through 'Social Media': A Study From Legal Perspectives

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**Abstract:** *Internet technology has made social networking sites popular. Computer-mediated communication has changed societal norms. Orkut, Facebook, Google+, Twitter, and others provide tools for online conversation, information sharing, and networking. Online communication and social media sharing have created new privacy issues. Thus, users' disclosure intents must be better understood. This study means to fabricate an examination model utilizing security and protection worries as precursors of confidence in person to person communication destinations and mediators of data sharing. The review looks at how protection, security, and trust influence web-based entertainment clients' readiness to reveal data. 165 Facebook users of varying ages were surveyed online over four months. Structure equation modeling, confirmatory factor analysis, and reliability analysis approve the exploration plan. This exact exploration, in view of a deeply grounded hypothetical structure, will help the scholarly local area understand Facebook privacy problems. Practical implications: The paper helps us understand social media users' privacy, security, and trust preferences. Social networking site owners with successful user acceptability improvement approaches may use the ideas and conversation. Findings: Privacy concerns were statistically significant, suggesting that security and trust improve information exchange.*

**Keywords:** Social Exchange Theory, Social Media, Privacy, Security issue, Client information