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## **Investigations into Financial Analytics for Supply Chain Management: Approaches and Resources**

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Abstract: In this conceptual study emphasizing the crucial role of financial analytics in improving operations and enhancing decision-making, the paper analyzes its integration into supply chain management. It shows how data-driven insights are crucial for managing risks, predicting demand, and finding inefficiencies. firms may enhance their financial analytics capabilities and develop more successful supply chain strategies, according to the report, which also looks at different approaches and technologies that firms can use. Businesses can get a competitive edge in today's fast-paced market by boosting their agility and responsiveness through supply chain collaboration and the use of advanced analytics technologies.

Keywords: Business, Financial Analytics, Decision making, Technology, Supply chain

