

Web Content Analysis of Library Websites of NAAC Accredited “A” Grade Universities in Maharashtra State, India

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Abstract: *Website is the most popular and effective tool for information exchange and dissemination of information to end user. University library website plays an important role in providing accurate and up-to-date information of library. The purpose of this research paper to analyze the content of library information provided on the library websites of universities in Maharashtra. Study help to measure accuracy and usability of library websites by using different dimension of content analysis.*

Keywords: Content analysis, Web Analysis, Library websites, Universities in Maharashtra, NAAC