## IJARSCT



International Journal of Advanced Research in Science, Communication and Technology (IJARSCT)

International Open-Access, Double-Blind, Peer-Reviewed, Refereed, Multidisciplinary Online Journal

Volume 4, Issue 2, December 2024

## A Study on Impact of Merger on Performance of Selected Private Sector and Public Sector Banks

Mr. Chandan L<sup>1</sup>, Mr. Kiran S<sup>2</sup>, Mr. Prajwal A L<sup>3</sup>

Research Supervisor, Department of MBA<sup>1</sup> Research Scholar, Department of MBA<sup>2</sup> Student, Department of MBA<sup>3</sup> RNS Institute of Technology, Bengaluru, Karnataka, India

**Abstract:** This study examines the impact of mergers on the performance of four public sector and two private sector banks in India using seven years of pre- and post-merger data. The research evaluates financial metrics such as profitability, operational efficiency, and market share to assess the effectiveness of these mergers in achieving their intended goals. A comparative analysis highlights the differential outcomes of mergers in public and private sector banks, offering insights into the synergies and challenges experienced during consolidation. The findings provide valuable implications for policymakers and stakeholders in designing strategies for future mergers in the banking sector.

Keywords: Merger and acquisition, Profitability, Performance evaluation, Financial stability, Earning per Share

