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Analysis of Factor Affecting Employee Satisfaction in Modern Corporate Sector for Employee Retention

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Abstract: Data Type: Primary data collected via structured questionnaire.

Survey Factors: Work environment, compensation, career growth, leadership, recognition, and work-life balance.

Methodology: Descriptive research with a sample size of 100 respondents.

Objective: To identify key factors that influence employee satisfaction and its impact on retention in the modern corporate sector.

Data Collection Tool: Google Forms administered survey.

Focus: Investigating how satisfaction drivers affect employee retention strategies in modern organizations.

Keywords: Employee Satisfaction Employee Retention Corporate Sector Retention Strategies Satisfaction Factor Workplace Environment

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