

# Formulation and Evaluation of Herbal Eye Mascara

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**Abstract:** Mascara is a cosmetic preparation that is commonly used to enhance eyelashes. It can darken, thicken, lengthen, and/or describe e yelashes. The present investigation was conducted to dev elop herbal mascara using aloe as a natural polymer. Due to the side effect of theavailable polymer synth esis, the natural source was used. Various batches of herbal mascara were prepared and tested using the o / w emulsion process.

**Keywords:** Mascara, Gum Rosin, Composition, Testing