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## Exploring How Different Regulatory Approaches Affect the Cryptocurrency Market, Investor Confidence, and Trading Patterns

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**Abstract:** This study examines how different regulatory approaches influence the cryptocurrency market, focusing on investor confidence and trading patterns. As cryptocurrencies grow globally, governments have responded with a range of policies—from strict regulations to supportive frameworks. This research analyses how these policies affect investor sentiment and trading behaviour, revealing that stricter regulations can stabilize markets but may reduce investor participation, while supportive policies promote growth but can lead to more volatility. By understanding these effects, the study offers insights into balanced regulatory strategies that foster innovation while managing risks.

Keywords: cryptocurrencies

