A Study on Data Scraping of Cosmetic Products from E-Commerce Website

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Abstract: *The popularity of cosmetic products has snowballed over the past few years. Hence, there have been many more brands and makeup products on the market, especially in the online market. To analyze the online marketing trends in the Indian cosmetic industry, we have used some of the most popular Indian websites like Amazon, Flipkart, Ulta and Sephora to scrape the product data. This dataset also contains the ingredients of these products, which can be further analyzed..*

Keywords: Data mining, scraping, cosmetic products, websites, market trends, Consumer preferences, customer satisfaction